SAWADDI Magazine

AWC~Sawaddi Magazine
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## INSERTION ORDER / SPONSORSHIP AGREEMENT

Company: _____ Contact:_____

Address:_____ Tel:_____

_____ Mobile:_____

Email: _____ Fax: _____

**SPECIFICATIONS:**

_____FULL PAGE, 4 color

or

_____HALF PAGE, 4 color

(Check ✓ one size)

**INSERTION DATES:**

_____1st Quarter (Jan-Mar) _____

_____2nd Quarter (Apr-June) _____

_____3rd Quarter (July-Sept) _____

_____4th Quarter (Oct-Dec) _____

**ARTWORK:** (Check ✓ one option)

☐ Provided by Advertiser (camera-ready or films) ☐ Provided by *SAWADDI* (+25% of 1st-time insertion rate)

**ADVERTISING/SPONSORSHIP DONATION:**

| | 1 issue | 2 issues | 4 issues/Annual |
|---|---|---|---|
| **DONATION RATE:** | Baht_____ | Baht_____ | Baht_____ |
| Miscellaneous Fee: | Baht_____ | Baht_____ | Baht_____ |
| **TOTAL DONATION:** | Baht_____ | Baht_____ | Baht_____ |

**Invoicing/Billing Options:** (Check ✓ one) Quarterly ☐ Annually ☐

**TERMS AND CONDITIONS OF ACCEPTANCE:**

1. The publisher reserves the right to review, revise or reject any material submitted for advertising.
2. Camera-ready artwork must be submitted no later than forty-five (45) days before publication date.
3. In the event of instructions or changes not being received by deadline, the publisher reserves the right to repeat the previous advertisement.
4. The publisher will not be responsible for:
   a. errors appearing in advertisements that are placed too late for proofs to be submitted.
   b. errors due to late delivery of material from a third party designated by the advertiser as the source for artwork.
5. Two copies of SAWADDI magazine will be sent as proof of publication.
6. ACCOUNTS ARE DUE AND PAYABLE 30 DAYS FROM DATE OF INVOICE. Annual sponsors are entitled to a 10% discount if the total annual donation is paid in advance or within 30 days of invoice date. Payments should be made by crossed checks payable to SAWADDI Magazine; in cash; or by bank transfer to our account.

**Print ->** _____ _____

SPONSORSHIP NAME / TITLE — SAWADDI REPRESENTATIVE

**Sign ->** _____ /_____ _____ /_____

SPONSOR SIGNATURE / DATE — PUBLISHER SIGNATURE / DATE

DISTRIBUTION: Original to *SAWADDI*; Copy to Sponsor